

**Bay Lake Improvement Association Board Meeting
September 10, 2011
Ruttger's Bay Lake Lodge**

Officers/Directors	Present	Committee Chairs	Present
Ruttger, Chris – President	X	Bye, Jim --Runtilla	
Ciresi, Dominic – VP & Development		Erickson, Paul – History	X
Gondeck, Chris – Co-Treasurer	X	Hanson, Ruth - Continuity	
Graff, Sylvia - Co-Treasurer	X	Johnson, Bruce - Development and Taxes	X
Ysseldyke, Jim – Secretary		Kelly, Mike - Legal	
Devins, David – Aquatic Plant Mgmt	X	Krueger, Karl – Water Safety	
Goolsbee, Josh – Beach Captains		Marquardt, Betty - Membership	X
Bale, Rick	X	Nelson, Jim - Security	
Johnson, Tamara - Conservation		Orwoll, Gregg - Fireworks	
Roloff, Mark – Water Quality		Poland, Jerry - Government	
Keller, Bobbie – Breezes		Shekels, Scott - Website	
Malek, Gary – Fishing Resources	X	Trip, Tiffin – Shoreline Protection	
Souder, Steve – Conservation and Runtilla	X	Jespersen, Patricia – Nominating	X
		Rollins, Phil – Access Monitoring	X

Guests: Eric Lindberg, ILIDs; George Reynolds

The Board meeting was called to order by President Chris Ruttger at 9:10 am.

Minutes

Minutes of the August meeting had been distributed via email. Two corrections were noted and changes made in the minutes. Betty Marquardt made a motion to approve the minutes and Phil Rollins seconded the motion. Minutes approved.

Treasurer's Report - Sylvia Graff reported a balance of \$20,955 for the BLIA fund. Chris Gondeck's treasurer's report was delayed until the budget discussion later in the meeting. Betty Marquardt made a motion to approve the Treasurers' reports and this was seconded by Bruce Johnson. Treasurers' reports approved.

Membership

Betty Marquardt reported that we have 448 members. She reported receipt of \$8,420 for fireworks.

Access Monitoring

Phil Rollins introduced Eric Lindberg of ILIDs systems for a discussion of issues in the effectiveness of the system. Eric gave a brief presentation and then questions were raised about cost, effectiveness, alternatives regarding ways to review images, etc. Eric reported that over the past year the ILIDs system filmed 1,295 boat launches (boats coming into the lake). He shared a few videos showing boat owners removing weeds from their boat trailers and reported that they did not see any flagrant violations of launching procedures. Questions were raised about the angle of view of the ILIDs system and about whether the audio could be made louder.

The conversation shifted to zebra mussels and a discussion of how the use of videos helped prohibit spread of zebra mussels. Eric explained that the primary way in which zebra mussels are transported is attached to milfoil and other weeds. He indicated that villagers do not propagate well.

The discussion shifted to one of coverage of the ramp by the monitors. Currently with people we only cover 500 hours of the estimated 2,600 hours people are launching boats. The discussion shifted to one of whether monitoring is worth the cost or whether there are better deterrents. We discussed whether we

should continue the ILIDs monitoring program and we made the following conclusions and recommendations for actions to be taken:

- We want more and better signage at the entrance to the launch
- We may want to increase the angle of the camera
- We may want to raise the volume
- We may want to put pictures on the web showing people doing a good job of launching their boat
- We want to continue to have professionals review the videos produced by the ILIDs.

Eric indicated he could provide a link to websites where videos could be reviewed. Phil and Chris Ruttger thanked Eric for coming to the meeting and providing a presentation.

A motion was made by Trish Jespersen and seconded by Paul Erickson to continue the monitoring program as it currently is structured and to pursue the actions indicated. Motion passed.

Golf/Picnic

George Reynolds appeared briefly to report on the success of the golf tournament/picnic. He asked that someone else take over the job of obtaining the raffle prizes. Suggestions were made.

Fishing Resources

Gary Malek reported on discussions with the DNR. A focus was on improving habitat. Gary is to meet with DNR officials within the next week.

Budget Discussion

Board members had submitted to Chris Gondeck their budget requests prior to this meeting. Chris distributed a draft budget based largely on estimates of historical spending and input from committee chairs.

The Board held a discussion about receipts and expenditures. A couple of recommendations were made about how to show receipts and expenditures for events like the runtilla and the golf/picnic event, and fireworks. It was decided

that both receipts and expenses will be shown for the golf event and the fireworks, but that the runtilla will be shown simply as a net.

Members are to review the draft budget and a final budget will be voted on at the December meeting. Chris Gondeck will send all board members a revised budget.

Holiday Party

The question was raised whether we would have a silent auction at the Holiday party. Dominic Ciresi and Jerry Poland were not present, so it was decided not to advertise this in the breezes. The auction could still happen.

Website

Paul Erickson talked about the number of "hits" on the website. He encouraged a discussion of how to use the web to stimulate and lead.

Adjournment

Steve Souder made a motion to adjourn and the motion was seconded by Chris Gondeck. The meeting adjourned at 10:45.

Respectfully Submitted,



Jim Ysseldyke
Secretary